

When Teams work makes the dream work – What Microsoft Teams can do for your business



Simon Doy with Craig Smith ([CRS Editorial](#))

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Communication – a cornerstone of life and the probable motherboard of your business. A proficient method of articulating your message to those who matter the most.

Picture the scene, if you will. Your organisation is awash with internal emails, back and forth, though C isn't aware of the discussions between A and B. Before you know it, the working day is over, with little to show for the hours of toil. Video calls made and meetings attended, your clients – the VIPs of your business – remain no wiser as to developments.

To streamline the communication process is to provide added value. Emails and video calls are the norm, but there's likely a pleasant surprise in store when considering the full functionality of Microsoft Teams.

Trusted plug-ins, sales proposals and bespoke offerings are but a few. Indulge in the industry knowledge of Microsoft expert, Simon Doy, as he details the plethora of strengths Teams has to offer.

Solving your problems to create success

Deciding on the software platform that is right for your business can be all-consuming. There are many IT purveyors from which to choose, so it's important to separate the wheat from the chaff and empower your workforce to operate at their optimal.

Microsoft loves the technical. Its Teams platform encourages businesses to focus on the crux of any potential issue and promotes a collaborative working experience. Mindful of your business practices, it concerns itself with what your organisation requires, freeing you up to concentrate on other elements of your busy day.

Post-pandemic work patterns promote flexibility. Irrespective of whether your workforce is permanently or semi-permanently at home, in the office or travelling, the cohesive nature of Microsoft Teams ensures productivity and efficiency. Sales manifestos, video tutorials and bespoke offerings transcend the geographical locations of your staff, as refined tools and information processes save countless hours of searching and related frustration, which is of benefit not only to your business, but the mental health of your staff.

Cognitive load is reduced further as the collaborative approach of Microsoft Teams negates the need to forward emails or remember secondary and tertiary recipients. Everything is in one place for your convenience, ensuring seamless communication business-wide.

Teaming with ideas to plug the gaps

Innovation and constant advances in technology present endless opportunities. Knowledge banks and the hosting of helpful advice can support those within your organisation.

Information architecture allows for an efficient customer quotation platform and a secure area incorporating SharePoint, for example, to distribute key documents further afield, safe in the knowledge this integrated platform is regularly tested.

It may be your HR department has important policy and procedural information it needs to disseminate in a secure manner. Microsoft's stringent governance and compliance offers peace of mind.

Enhanced productivity is fed by Teams' ability to offer automated updates and a chat facility to those areas of your business with a vested interest in a project. This one-stop workplace hub enables your product department, sales team and after-sales personnel the luxury of knowing who is doing what and when, without delay.

Project management plug-ins such as Jira Software are fully compatible when developing your business or garnering additional information. Networks, confidence and skills can be nurtured with harmonious links to development platforms like Working Out Loud and Teams' stablemate, Yammer. Such link-ups serve to highlight why Microsoft remains at the forefront of technological enterprise.

Where next?

If you'd like your business to benefit from maximum efficiency and market-leading innovation, with endless possibilities, contact Simon Doy at www.ithink365.co.uk or on +44 113 486 2932 for further information.