

Do you
want your
message
to be
clear?



Editing

Typing

Proofreading

Interviewing

Copywriting

How CRS Editorial Can Help You

With over 25 years' experience of editing, proofreading and writing copy in a number of roles within the publishing industry, CRS Editorial is well-equipped with the skills to get your job done to an excellent standard.

Getting to know what matters the most to people is a foundation of the business and utmost pride is taken in ensuring your work hits the mark, not only for you, but also for your readers.

If it is editing and/or proofreading you require, then CRS Editorial can add extra sparkle to that masterpiece you have been working on. With the greatest passion and enthusiasm for your work, fresh ways of looking at things and recommendations can ensure your product hits the bullseye. After all, an objective eye – and a trained one at that – is crucial.

Or, if you wish to dazzle your audience with captivating content, then you'll be in safe hands working with an organisation that is well-versed in all things print and digital. Magazines, annual reviews, resources, websites, newsletters...you name it and the likelihood is CRS Editorial will have had the pleasure of working closely on it.

Size doesn't matter either! Having worked on everything from one-page letters to 450+ page books and eLearning, no job is too big or too small!

Who Represents CRS Editorial?



CRS are the initials of Craig Robert Smith – a Chartered Institute of Editing and Proofreading recognised professional who just loves the written word and the licence to use it!

A friendly, approachable person committed to bringing his personal values to CRS Editorial, Craig is full of ideas as to how to promote individuals, projects and businesses.



What They Say

Here's a small selection of testimonials from the many happy clients Craig has worked with. Visit crseditorial.co.uk/category/testimonials/ to view numerous other reviews.

“Highly recommend the services of CRS Editorial. I have worked with Craig on several projects and his level of knowledge, expertise and passion make him a delight to work with. I am so pleased I had the good fortune to discover CRS Editorial.”

Dave Gregson,
Author

“Well worth getting in touch with Craig if you want a quality, professional job done.”

Jonathan Doidge,
Commentator and Writer

“We used CRS Editorial to copy edit and proofread some policy and procedure documents. Craig was very thorough and professional. He found inconsistencies we didn't know existed and was very clear in the improvements we needed to make. I am looking forward to working with Craig on future content.”

Emma Hurst,
Club Resource Manager,
England Athletics

“Wow!! Brilliant. We are stunned into silence having read it; it really is fantastic. A huge thank you to Craig of CRS Editorial for interviewing us and crafting a blog that gets under the skin of who we are, what we do and why we do it. He is a master of the written word – a true expert in his field.”

Nicki Campbell,
Co-Founder,
Life Without Limits





What They Say

Here's a small selection of testimonials from the many happy clients Craig has worked with. Visit crseditorial.co.uk/category/testimonials/ to view numerous other reviews.

“CRS Editorial was recommended to me by a book production company. Craig handled the final proofread for my book. During the process I found Craig to be professional and affable. He was prompt with deadlines and saw all the details hidden within the text which were either incorrect or potentially confusing for the reader; whether that be interrupted flow of words or problematic language. He was also very supportive and encouraging which was greatly appreciated, as this was my first published works.”

Ashley McCarthy,
Author

“We're very lucky to have teamed up with someone who really takes the time to listen, research and understand what we're aspiring to do and our 'why'.”

Family Fit UK,
A Community
Interest Company

“It is always a pleasure working with Craig due to his skills as a proofreader. His integrity and work ethic ensures that every job he does is completed on time and with great professionalism. His attention to detail never fails and he has been able to provide solutions to my written work that brings life to even the most mundane of copy! Craig is an excellent team player who knows the right people to link into a project to make it a success. His calm and rational approach to work means he has built a great reputation as someone you can depend on to get a job completed on time.”

Sarah Milner,
Workshop Products Manager,
UK Coaching

“Craig is an outstanding copywriter, editor and proofreader who would be a huge asset to any workplace. His attention to detail is outstanding. He can spot an errant semi-colon from 1000 yards! He is also creative and writes highly engaging copy.”

Mike Dale,
Content and
Communications



What Services Are Available?

Editing

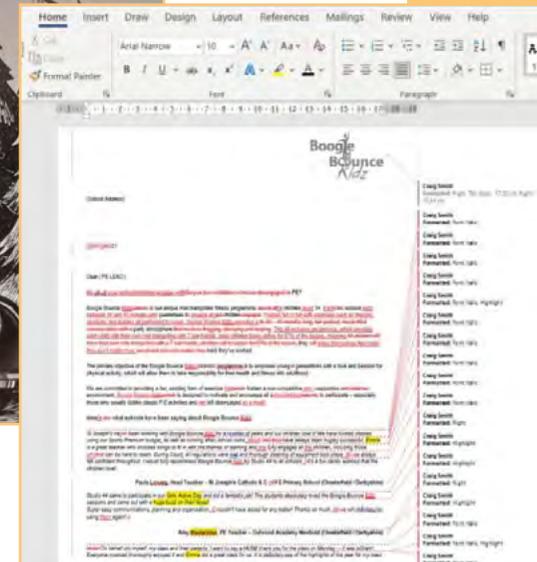
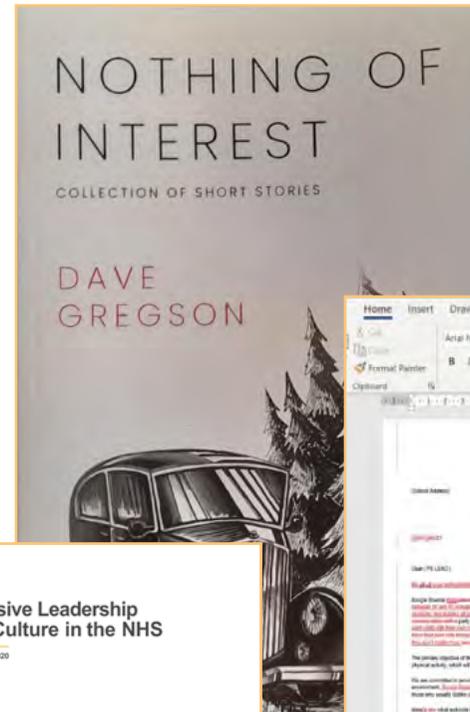
Editing is about ensuring clarity of message. It involves studiously reading the text and establishing a consistent structure.

Primarily done fresh from the source and on a Microsoft Word document, where changes can be tracked, there are two main types of edit:

Copy editing (also referred to as line editing) highlights typos, inconsistencies, structure, grammar and style.

Content editing (also referred to as developmental editing) includes crossovers with copy editing, though delves deeper into the editorial process and tackles researching, restructuring and potential rewriting.

The ultimate job of the editor is to see things from the reader's perspective.

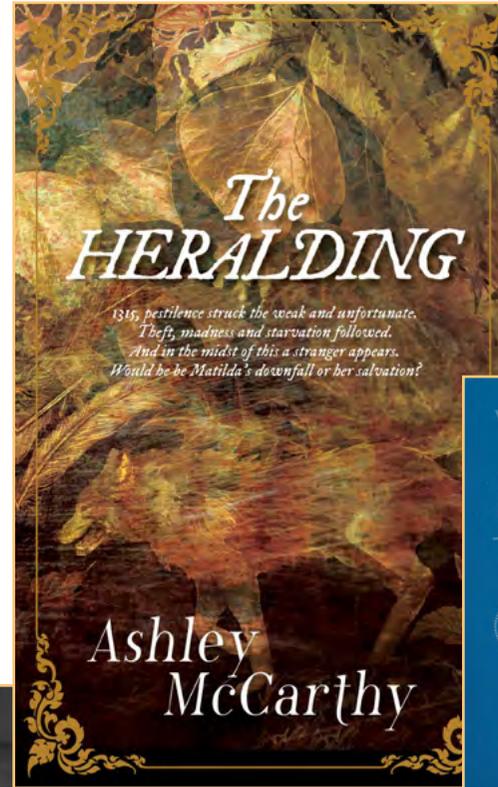


Proofreading

Proofreading brings fresh impetus to the project; an objective pair of eyes that will focus on the things that may have gone awry as part of the design process.

In addition to the tasks performed in the edit stage, a qualified proofreader will check consistency and overall layout, giving peace of mind that nothing has been left to chance.

The proofreader is the last line of defence before your work is published, therefore the importance of a proofread should not be underestimated.



WHERE DOES TIME GO?

BY AMANDA PEET

www.amandapeet.org.uk

MODERN INSURANCE MAGAZINE

47

Tech, transform & rollout!

Digital Indigestion | The New Emerging Plan to Insurance | The rise and growth of the Insurtech sector | Customer life or aching handsets with UIC

ABI | FCA | CMAA | NBSA

INTERVIEWS

“As human beings we all have a mindset and it's very hard to change”

Given the circumstances of the last 18 months, what effect does the pandemic have on leaders?

Why are mindsets and their ability to change vital to the survival and success in an emerging and new world?

What power of appreciation in leadership can encourage many more collaborative relationships. Why is appreciation still a bind spot for many managers and businesses?

What are your top three tips for leaders in 2021?

There will be a future with interesting and stimulating work to do

Copywriting

Words have the power to revolutionise!

Ensuring your message resonates with its intended audience is crucial; otherwise, what's the point?

Partnering with a proficient copywriter who will get to know you, your business and its mission can transform key messages to promote increased engagement.



by Fiona McBride with Craig Smith (CRS Editorial)

Inclusivity. Acceptance. Calm.

Three things we all crave in a world awash with uncertainty.

Physical and mental health are under the microscope at present, and with good reason. It is therefore important we look after ourselves and are able to convert those dreams for relaxed existence into a harmonious reality. What follows is insight on how to take gradual steps towards this goal, together, thanks to Beginners' yoga.

What is it all about?

Beginners' yoga is as the name suggests, an introduction to this ancient practice that honours its rich history and provides an opportunity for you to experience a calming influence.

Home About us Coaching Why Choose Us Products Blog CONTACT US

By Craig Smith (CRS Editorial)

Life.

A word of four letters yet immeasurable significance.

Everything imaginable is possible due to it. Our existence is weaved into its rich tapestry, so the human desire for enjoyment and fulfillment is no surprise.

The privilege of being a contributing factor is regrettably a finite one. It is therefore only natural to want to maximise the time available; to have a life by design not by default.

Constraints of work stress, financial pressures, food and drink consumption, issues with weight plus a copious number of other lifestyle factors present hurdles along life's journey, but they need not as empowerment awaits.

Find out how [Nicki and Peter Campbell](#) from [Life Without Limits](#) are able to call on their extensive professional and lived experiences to re-evaluate and transform your very existence.

A journey of awareness

Opportunities for change forever present themselves and help is at hand. Nicki's mantra by which she lives is 'awareness is the first step of change'. Isolation and 'going it alone' have been left at the door since 2009 thanks to the collaborative approach of Life Without Limits. After all, these guys understand the journey because they have both lived it.

Interviewing

Understanding what makes people tick and finding out about individuals and organisations are crucial elements in order to generate engaging content.

Discussions held can also be recorded, should files be required for research or archiving purposes. Any material recorded will be released for you to promote your business and interests on air or online.

Typing

With a wealth of experience having worked with a wide range of organisations and in many different sectors, CRS Editorial is able to offer touch typing skills.

Meeting notes, minutes, dissertations or reviews... if there's a requirement for work to be processed, then lessen your burden and free up your time to concentrate on other matters.



Let's Chat

If you like what you read and believe we could be a good match, then let us have a discussion.



07846 340516



Website



Mail



LinkedIn



Twitter



Book a meeting